MUJTABA MURTAZA

Design/UX Engineer • https://bento.me/mujsdev

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ABOUT

👋 Hi, there! I'm Mujtaba and I'm in love with design and engineering. So much so that I love bridging the gap between design and engineering – hence being a Design/UX Engineer. I love talking about design trends that exist or are a meme, great engineering practices that we can problem solve and develop our designs even more efficiently (so that the designers are happy), and love exploring different ways to engineer the same thing - different tech stacks, different approaches, etc

When I'm not working, I have a hobby frenzy for months till I get bored and hop on to the next hobby. Usually, it cycles between reading and gaming (I'm a completionist so I love 100%-ing games)

WORK EXPERIENCE

Senior UX Engineer @ Mamo
Nov 2022 – Present // Hybrid, UAE

- Lead design system discussions across customer and business squads.
- Fully design and develop emails for the Growth team. Both, BAU and one-time off.

UX Engineer @ Mamo
Jul 2021 – Nov 2022 // Hybrid, UAE

- Leveraged the power of SCSS to build an atomic design system to redesign the Mamo Pay for Business dashboard.
- Cleared technical debt by transitioning codebase from pure HTML to maintainable and reusable React components.
- Revamped entire website leveraging Webflow's no-code features.
- Design (occasionally) and build either BAU (business as usual) or one-time off emails for growth/marketing teams.
- Collaborate with different teams of engineers, product designers and managers on a daily basis.

Frontend Developer @ IEDEA
Nov 2020 – Jun 2021 // Remote, UAE

- Maintaining IEDEA's website by doing some minimal housekeeping using PHP and HTML.
- Designed and developed a microsite using Next.js and Tailwind CSS.

Frontend Developer @ SMART IEDEA
Nov 2020 – Jun 2021 // Remote, UAE

- Created visually rich virtual environments provided by 3D designers using the meetyoo platform for clients such as Dubai Cares (RewirEdX), Tristar (Safety at Sea), ABLF (ABLF Talks Live).
- Ran 8-hour virtual live events by changing rooms, communicating with users by sending live notifications for their next sessions.
- Maintaining SMART IEDEA's website by doing some minimal housekeeping using PHP and HTML.

Web Developer @ IUPUI Division of Undergraduate Education
Dec 2018 – Aug 2020 // Indianapolis, IN, USA

- As part of the web team, communicated with other business units to manage and design content using WCMS (Web Content Management System) across 50+ websites.
- Plan, design, and send emails using Salesforce and Mailchimp to 20,000+ students and staff across campus.
- Created a custom digital signage using PHP and HTML displaying upcoming events across 15+ screens across campus

SKILLS

Languages
HTML, CSS/SCSS, JavaScript, XML, PHP, SQL, NoSQL

Libraries & Frameworks
Express.js, React.js, Vue.js, jQuery, Bootstrap, Bulma, Tailwind CSS, Materialize CSS

Email Marketing & Design
Salesforce CRM & Marketing Cloud, Google Analytics, MailChimp, MailJet SEO, SendGrid, Stripo

Tools & Platforms
WordPress, Firebase (Auth, Firestore, Hosting), Heroku, Netlify, Github

Design
Adobe Xd, Sketch, Figma, Design Systems

EDUCATION

Indiana University–Purdue University Indianapolis (IUPUI)
2016 – 2020 // Indianapolis, IN, USA

Bachelor of Science in Media Arts & Science (Honors) – 3.86 GPA

CERTIFICATIONS

React - The Complete Guide (incl Hooks, React Router, Redux)
May 2020 // Udemy

Build Web Apps with Vue JS 2 & Firebase
Feb 2020 // Udemy

Advanced CSS and Sass: Flexbox, Grid, Animations and More!
Jun 2019 // Udemy

INTERESTS

Swimming, hiking, gaming, drinking water, sleeping, staycationing